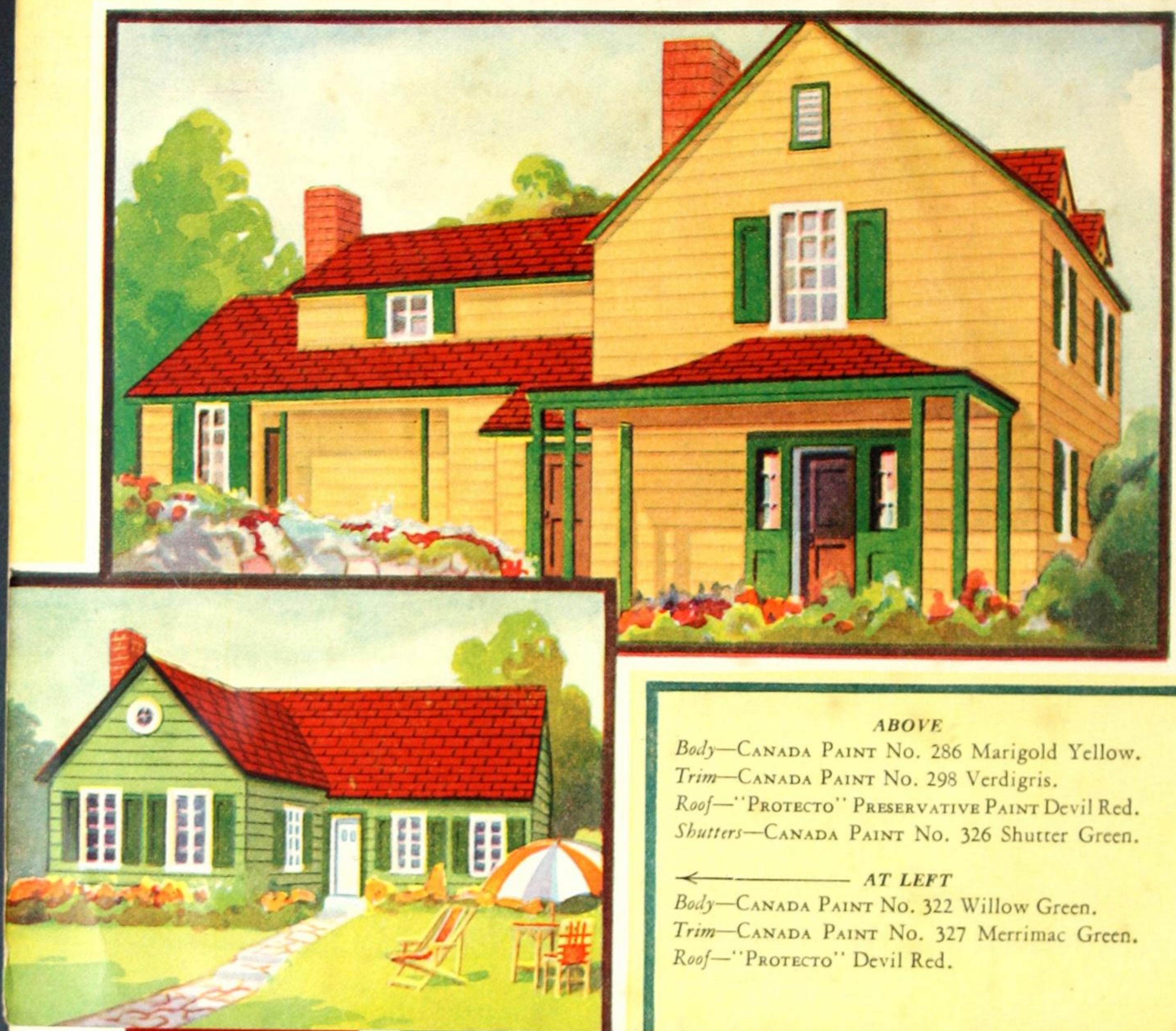




Transform
A HOUSE
INTO A HOME
with
COLOR



WETTLAUFER'S DEPARTMENT
STORE
WATERLOO, ONT.



ABOVE

Body—CANADA PAINT No. 286 Marigold Yellow.
Trim—CANADA PAINT No. 298 Verdigris.
Roof—“PROTECTO” PRESERVATIVE PAINT Devil Red.
Shutters—CANADA PAINT No. 326 Shutter Green.

← AT LEFT

Body—CANADA PAINT No. 322 Willow Green.
Trim—CANADA PAINT No. 327 Merrimac Green.
Roof—“PROTECTO” Devil Red.



12 FLAME RED



19 ERIN GREEN



22 MAROON



9 SUN YELLOW



7 WALNUT



14 TOREADOR RED



13 ARMY BLUE



1 BOTTLE GREEN

Also LUXOR GLOSS BLACK 26 LUXOR GLOSS WHITE 25 ORCHID 18 LUXOR VELVET WHITE 27
 LUXOR WHITE UNDERCOATING 28 and NAVY BLUE 24

Covers approximately 400 square feet two coats per gallon



"LUXOR"

A glorious new rich CLEAR GLOSS finish far superior to the finest spar or interior varnish is now yours, and here are a few of its remarkable advantages.

One Gallon of "LUXOR CLEAR GLOSS" covers 1,200 square feet per gallon one coat, as compared with 650 square feet for Varnish. Very economical,—the fact that "CLEAR GLOSS" covers from one third to fifty per cent more surface makes it the most economical finish per gallon you can purchase.

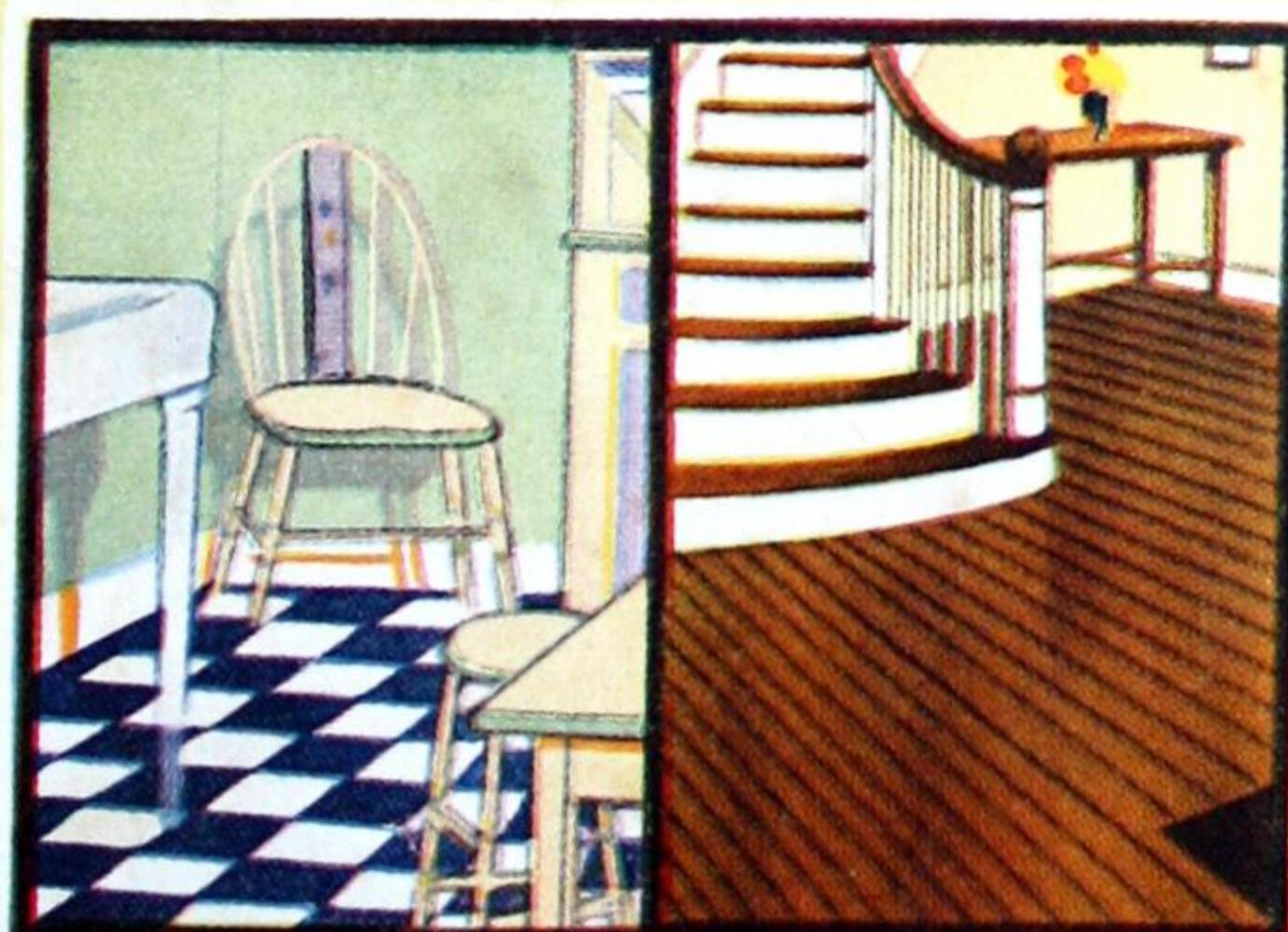
Very easy to apply—leaves no brush marks—rich transparent gloss—does not discolor linoleum or lightest woodwork.

Requires no scrubbing,—a wet cloth keeps it brilliant and rich in lustre.

Three to four times the life of finest varnishes, for either inside or outside surfaces.

SUPERIOR to VARNISH

Unsurpassable
for
LINOLEUM



Durable
for
FLOORS



ABOVE

Body—CANADA PAINT No. 286 Marigold Yellow.
Trim—CANADA PAINT No. 298 Verdigris.
Roof—"PROTECTO" PRESERVATIVE PAINT Devil Red.
Shutters—CANADA PAINT No. 326 Shutter Green.

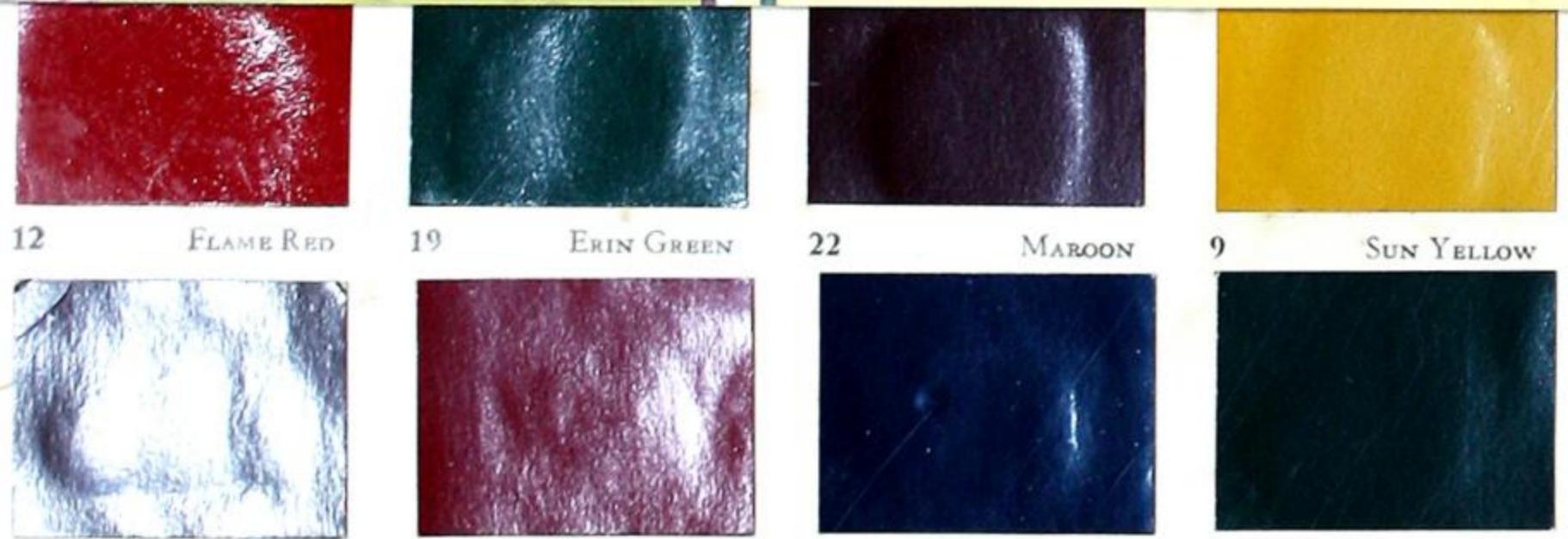
← AT LEFT

Body—CANADA PAINT No. 322 Willow Green.
Trim—CANADA PAINT No. 327 Merrimac Green.
Roof—"PROTECTO" Devil Red.

Covers 800 square
feet, one coat to
the gallon.



See shade No. 398
under "LUXOR"
Floor and Porch
Colors.



Also LUXOR GLOSS BLACK 26 LUXOR GLOSS WHITE 25 ORCHID 18 LUXOR VELVET WHITE 27
LUXOR WHITE UNDERCOATING 28 and NAVY BLUE 24

Covers approximately 400 square feet two coats per gallon

"LUXOR" CLOVER GREEN

*The new and popular, non-fading finish for city homes or summer
cottage porch floors, inside floors, steps, wood or cement.*

Grey is cold and unattractive. 'LUXOR' CLOVER GREEN is a new supreme quality, beautiful color superior to ordinary porch or inside floor finishes, and covers approximately one third more surface.



Also 347 INSIDE GLOSS WHITE — 348 FLAT WHITE — 350 RAVEN BLACK — 349 OUTSIDE GLOSS WHITE

★ Star Colors higher priced.

379

364

396 BEAVER

For ins

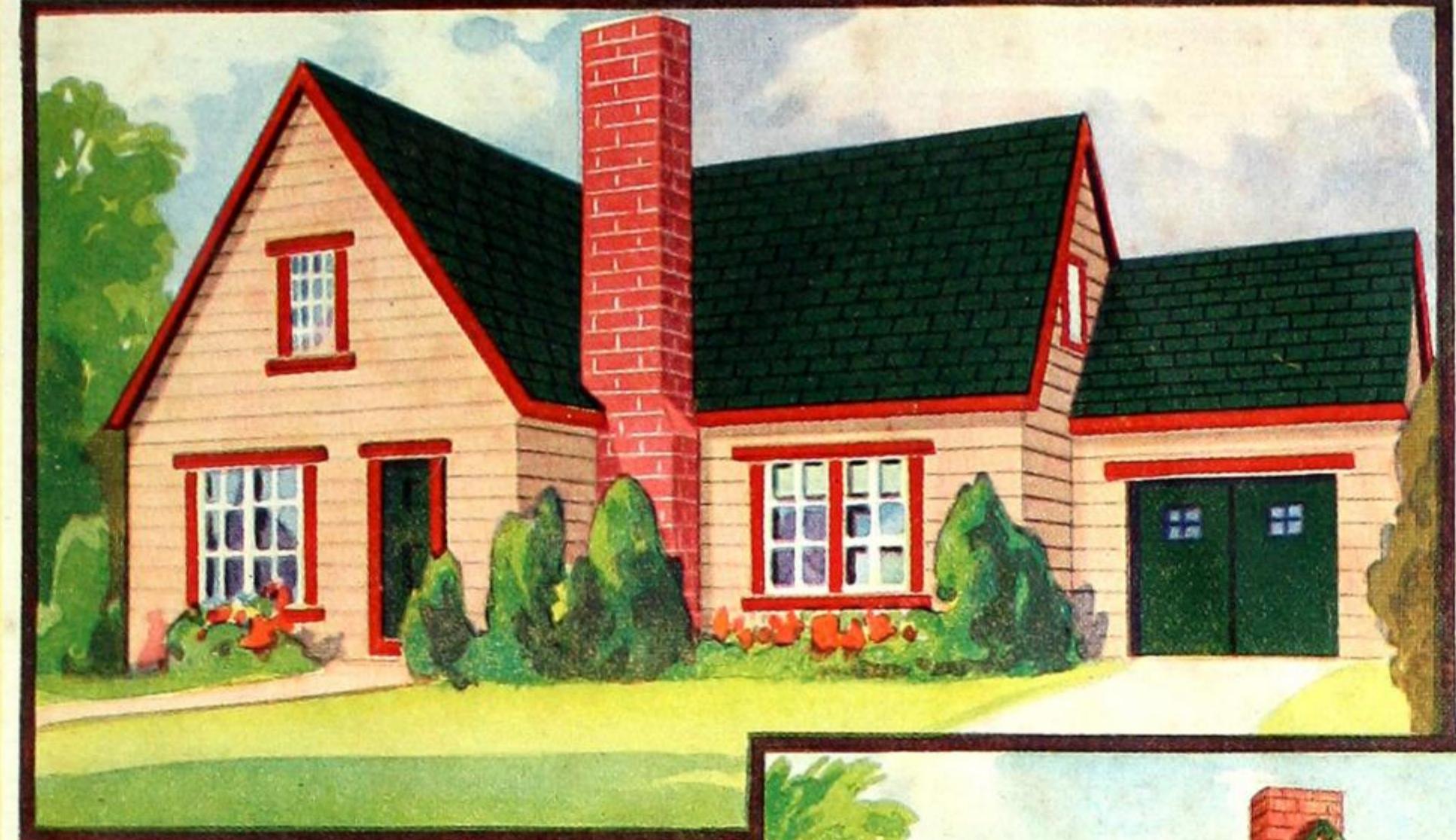
N
omes or summer
or cement.

See shade No. 398
under "LUXOR"
Floor and Porch
Colors.

EEEN is a new supreme
ide floor finishes, and
face.



299 GLOSS WHITE

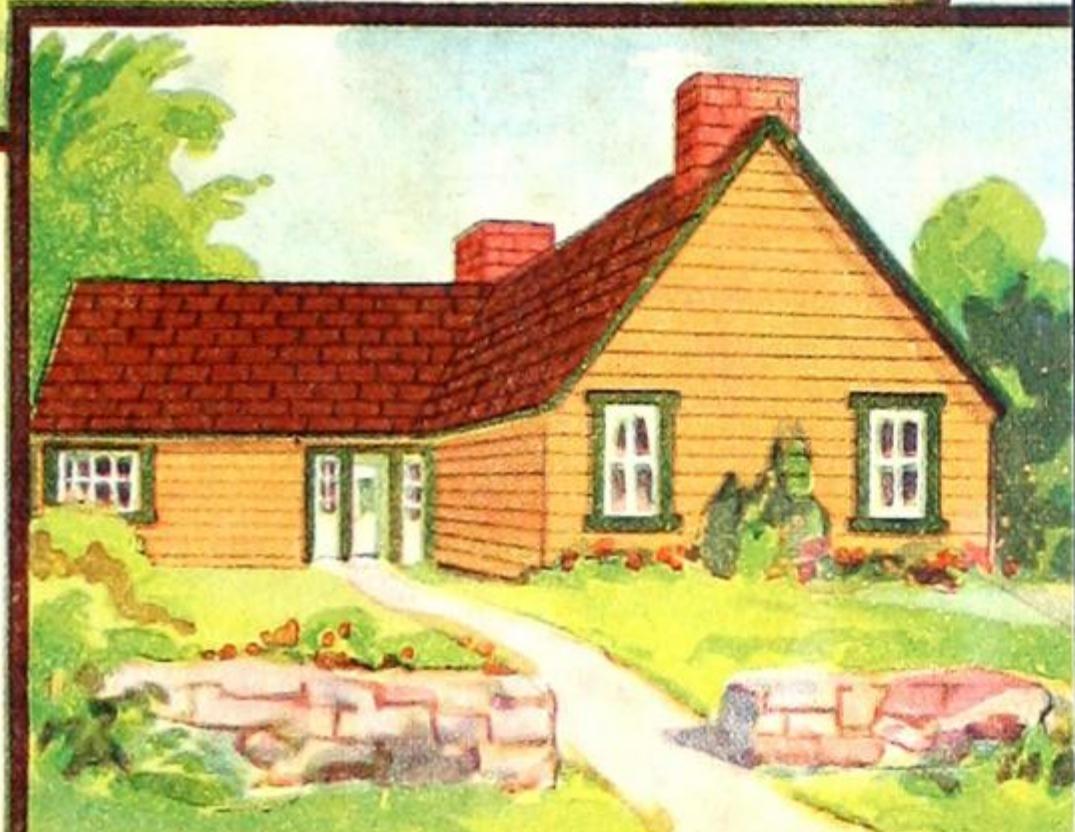


ABOVE

Body—CANADA PAINT No. 300 Cream.
Trim—CANADA PAINT No. 318 Vermilion.
Roof—"PROTECTO" Green.
Doors—CANADA PAINT No. 326 Shutter Green.

AT RIGHT →

Body—CANADA PAINT No. 303 Light Buff.
Trim—CANADA PAINT No. 326 Shutter Green.
Roof—"PROTECTO" Brown.



379	BUFF	367	GREY	361	LIGHT YELLOW	393	PORCH & DECK TAN
364	SLATE	368	ORANGE	369	BROWN	394	Porch & Deck French Grey
396	BEAVER BROWN	398	CLOVER GREEN	395	PORCH AND DECK NAVY GREY	397	PORCH AND DECK TILE RED
299	ROYAL BLUE						

*For inside or outside use on wood or cement. A rich high gloss finish
that wears like steel.*

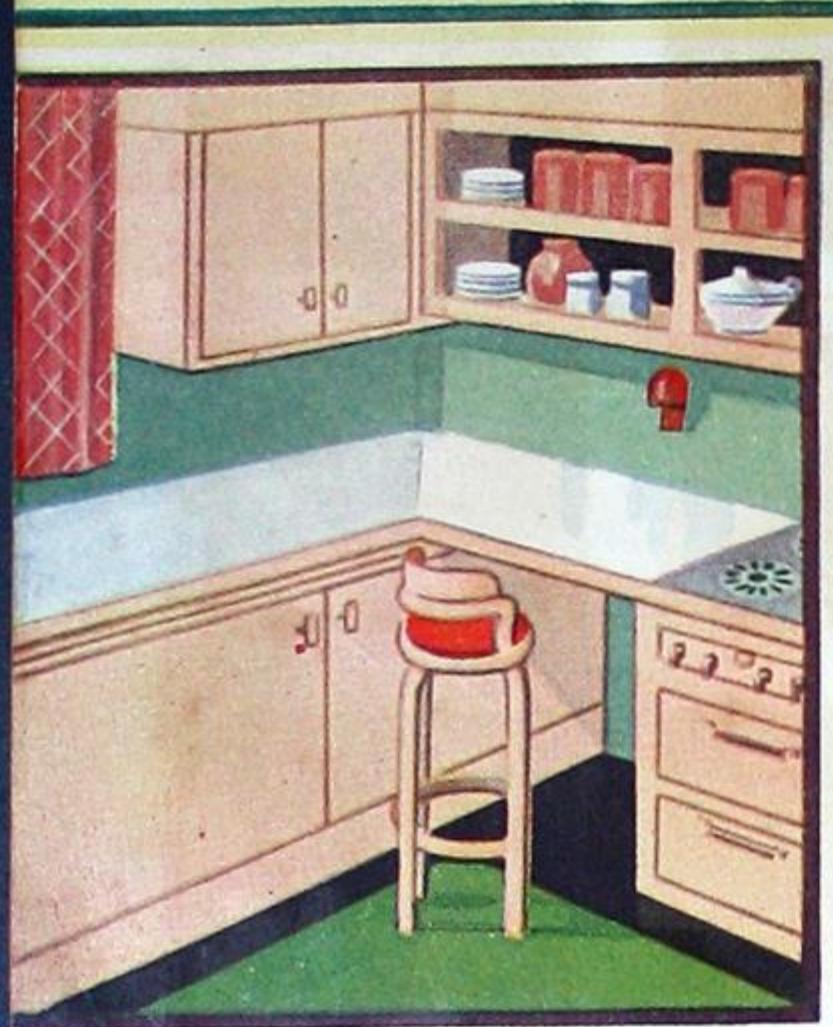
INTERIOR or
EXTERIOR

LUXOR

SUPERIOR
to ENAMELS

SUPREME COLORS

Quick Drying



Delicate Colors—A number of more delicate or lighter colors can be secured by reducing any color with "LUXOR" White to the shade desired.

"LUXOR" COLORS



Also LUXOR GLOSS BLACK 26 LUXOR GLOSS WHITE 25 ORCHID 18 LUXOR VELVET WHITE 27
LUXOR WHITE UNDERCOATING 28 and NAVY BLUE 24

Covers approximately 400 square feet two coats per gallon

CANADA PAINT



Made from Pure Genuine "EL PHANT" White Lead, Pure Linseed Oil and permanent true colors. One gallon will cover much as two gallons of poor quality, Cheap-priced Paint. It is better and more economical in every way.

Don't use cheap paint, it is expensive in the long run. Be sure the paint you get contains pure "ELEPHANT" brand White Lead and Pure Linseed Oil and you can't go wrong.

Color Harmony in the Home breeds content and happiness. It is truly astonishing what marvellous transformations can be effected with good taste in using color that will blend with surroundings.

"CANADA PAINT" COLORS



Also 347 INSIDE GLOSS WHITE — 348 FLAT WHITE — 350 RAVEN BLACK — 349 OUTSIDE GLOSS WHITE

* Star Colors higher priced.

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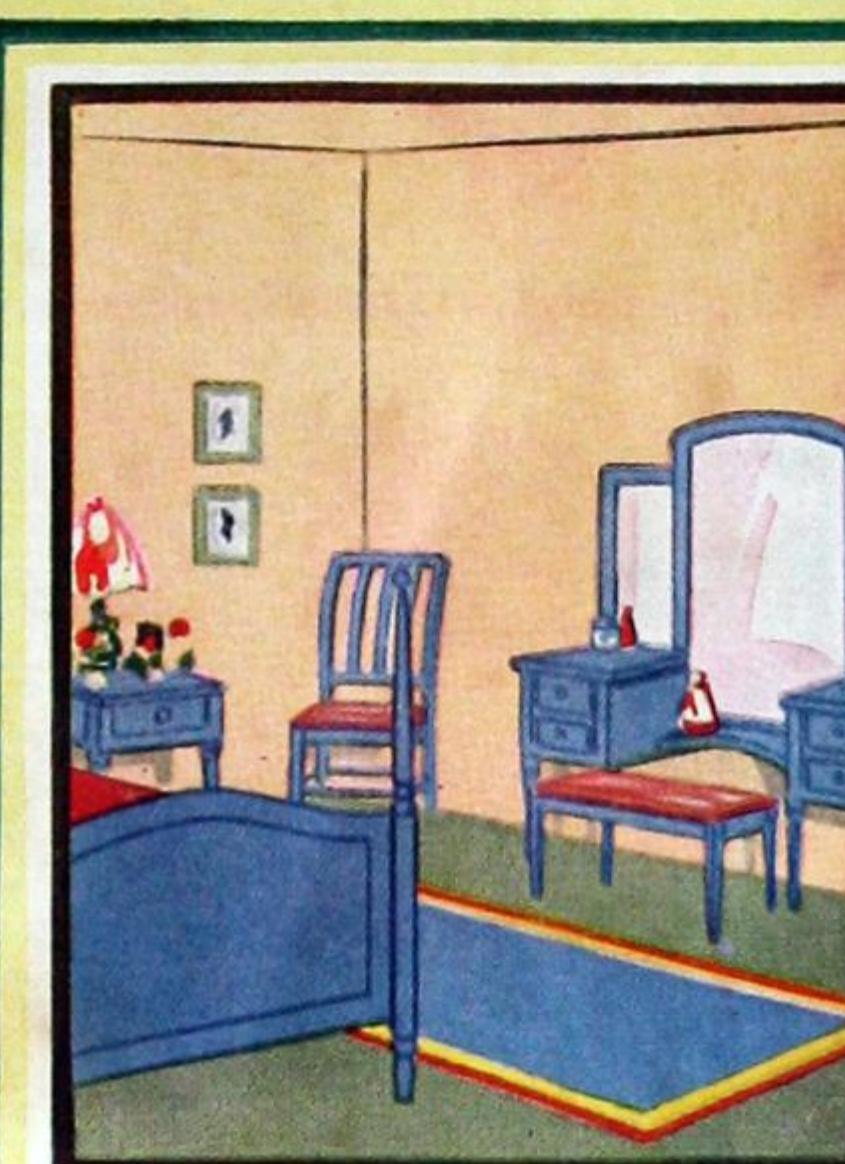
INTERIOR WASHABLE "VELVET" FINISH

Pure Genuine "ELE
White Lead, Pure Lin
and permanent lovely
gallon will cover as
gallons of poor qual
priced Paint. It is better
onomical in every way.
cheap paint, it is expens
long run. Be sure the
get contains pure
NT" brand White Lead
nseed Oil and you can't
in the Home breeds
happiness. It is truly
what marvellous trans
can be effected with
in using color that will
surroundings.

Make your home a place of charm and loveliness
with walls and ceilings all finished in the artistic
and dignified shades of "SANITONE" Velvet
Finish. You can get any shade of "SANITONE"
to harmonize with your furniture, drapes and
other furnishings.

Painted walls have a smoothness and rich velvety
appearance that makes a wall beautiful and last
ingly satisfactory as well as sanitary.

Under average conditions a gallon will cover from
300 to 350 square feet, two coats, and on a smooth
wall which is in good condition it will sometimes
cover from 400 to 450 square feet.



Ceiling—"SANITONE" Cream.
Walls—"SANITONE" Sea Sand

TEN "SANITONE" VELVET FINISH COLORS

11 QUAKER GREY